

LONG NIGHT OF THE CAREERS

12 NOVEMBER 2015

A joint event organized by the Career Services

ETH zürich

n|w

Fachhochschule Nordwestschweiz
Hochschule für Wirtschaft

FHS St.Gallen
Hochschule
für Angewandte Wissenschaften

Lucerne University of
Applied Sciences and Arts

**HOCHSCHULE
LUZERN**

FH Zentralschweiz

HSR
HOCHSCHULE FÜR TECHNIK
RAPPERSWIL
FHO Fachhochschule Ostschweiz

Università
della
Svizzera
italiana

Universität St.Gallen

Universität
Basel

u^b

UNIVERSITÄT
BERN



UNIVERSITÉ
DE GENÈVE

unine
UNIVERSITÉ DE
NEUCHÂTEL



Universität
Zürich

WWW.LNOC.CH

Dear students, PhD candidates
and graduates,

The USI Career Service is pleased to invite you to the Long Night of the Careers, an innovative platform for dialogue between the academic world and the workplace that is offered simultaneously by participating institutions throughout Switzerland. Workshops, laboratories, contests, but also interactive games, food tastings, yoga, movies, and other events to deal with the important topic of professional careers in a new fashion, direct and informal.

USI Career Service

18:00
to 18:10

**WELCOME
GREETINGS** *Piero Martinoli,
USI President*

AUDITORIUM

18:10
to 18:45

OPENING PANEL
**THE CEO,
BEYOND
CONVEN-
TIONAL
IDEAS**

Two Entrepreneurs tell their stories and share their professional and personal experience.

With the participation of:

*Marco Cobiانchi,
CEO Schindler;*

*Alberto Siccardi,
CEO Medacta.*

*Moderator: Marcello Foa,
CEO Corriere del Ticino and
MediaTI Holding*

AUDITORIUM

19:00
to 20:30
20:30
to 22:00



every
15 min

**JOB
GALLERY
WALK**

**REGISTRATION
REQUIRED**
www.usi.ch/lnoc

Do you want to find out what a job really means? Book a one-to-one counselling session of 15 min. with one or more professionals and get an insight into their day-to-day life at work.

A-11

19:00
to 20:30

GROUP I *The IT Auditor by Ernst & Young;
The Strategic Planner by
Ander Group; The Fiction Series
Purchasing Manager by RSI;
The PQA Manager by
Bloomberg; The Brand Manager
by Hugo Boss; The Insurance
Consultant by Basilese;
The Brand Communication
and Sustainability Coordinator
by Nespresso; The Corporate
Client Advisor by UBS;
The Digital Marketing Manager
by he North Face/VF
International.*

20:30
to 22:00

GROUP II *The Financial Auditor by Ernst & Young; The Chief Technical Officer by Ander Group; The Cultural News Radio Producer by RSI; The Financial Software Engineer by Bloomberg; The Product Quality Analyst by Google; The Software Engineer by Google; The Marketing & CRM Expert by Nespresso; The Client Advisor Wealth Management by UBS; The Creative Manager by Vans/VF International.*

19:00
to 20:30
20:30
to 22:00

BUILD UP YOUR FUTURE

REGISTRATION
REQUIRED
www.usi.ch/lnoc

How can you create your career? What promises lie ahead and how can you be the next hot candidate on the job market? Participate to workshops and laboratories on how to build up your career, challenging yourself and interacting with professionals of the different sectors.

19:00
to 20:30

WANT TO BE A SUCCESSFUL SOFTWARE DEVELOPER?

A-12

Google
Develop a software architecture design as well as a simplified business plan for your project in a team of people with different background. You'll be coached by Google professionals and present your accomplishments at the end of the lab!

19:00
to 22:00

BE A VIDEO STAR

A-13

RSI
Challenge yourself in a mock TV set: for a moment, you will have the chance to be on screen! Learn with RSI professionals how to communicate, how to improvise and how to manage the emotion of a public presentation.

19:00
to 20:30

ARE YOU A CHANGE MAKER?

A-14

Nespresso
Participate to the Nespresso Academic Sustainability Challenge: meet the Nespresso team and brainstorm on a sustainability topic. Come up with your innovative idea, receive valuable coaching to improve your concept, share it and enter in a privileged relationship with the brand.

19:00
to 20:30

CLIMBING: NOTES ON BUILDING A CAREER PATH

A-22

The North Face/VF International
Join us for a session where we will share the tips on how climbing skills could be replicated to building up your career. There are similarities: strength, freedom of choice, etc. We will talk about the best way to get to the top while staying motivated. Curious? Meet us there!

19:00
to 20:30

E-COMMERCE AND DIGITAL: REAL OR VIRTUAL OPPOR- TUNITIES?

A-21

Netcomm Suisse
Professions in the fast growing Digital Job Market? Attend this section to understand the hottest and coolest digital Jobs and get in contact with smart experts in real love with #digital.

19:00
to 20:30

BEING IN... COME TO LIVE AN INCLUSIVE EXPERIENCE IN A DIVERSE ENVIRONMENT

A-32

BSI
Do you know the added value of handling diversity? Do you have stereotypes, unconscious bias or prejudices? Come to the workshop and find it out!

19:00
to 20:30

TURNING FASHION IDEAS INTO PRODUCTS

A-33

Hugo Boss
An insight, step by step, on the creation of high fashionable and quality products, and the professional roles behind it.

20:30
to 22:00

RAD FOR YOUR BUSINESS

A-14

Appway
Do you want to create your own business process? At this hands-on workshop, the Appway architects and developers will show you how easy it is to build processes with our cutting-edge software. So bring your laptop – and your creativity – and discover how to create your own process.

20:30
to 22:00

GREAT SPACE FOR GREAT IDEAS

A-12

Ikea, CP Start-Up and Competence Centre inno3
Are you dreaming about your own start-up business? Create and visualize your «Taylor made» workplace, reflecting your Live Style!... or do you prefer to create a Marketing Concept «the IKEA way» with young professionals in mind? Let's suggest it!

20:30
to 22:00

BUILDING MY CAREER IDENTITY WITH LEGO® BRICKS

A-21

CSC and USI eLab

What does your dream-job look like? Where do you see yourself professionally in the future?

Build your career identity in a LEGO SERIOUS PLAY® lab with CSC.

20:30
to 22:00

A CAREER WITH STYLE

A-32

Gucci

Useful tips to start your career with style! How to approach the business world, how to communicate to players which differ in culture, background and seniority. Take part in our simulation of a real job interview. It will be your turn soon!

20:30
to 22:00

DESTI- NATION ABROAD

A-22

EURES, Eurodesk and AIESEC Lugano

Give an edge to your career! Learn how to valorise your competences and how to boost your career by an international experience.

20:30
to 22:00

I HAVE A PHD, NOW WHAT?

A-33

USI Professors and Doctorates

Pursuing an academic career after gaining a PhD degree is not the only option a graduate might have. Find out what are the possible career paths with a doctorate and how to start.

19:00
to 20:30every
3 min

REGISTRATION
REQUIRED
www.usi.ch/lnoc

CAREER SPEED DATING

A-23

Test your ability to introduce yourself to a potential employer! Participate to a 3 min. face-to-face meeting with the following companies.

19:00
to 20:30

GROUP I Ander Group; Appway;
Città di Lugano; Gucci; RSI

19:00
to 20:30

GROUP II Appway; Basilese; Hugo Boss;
RSI; UBS.

19:00
to 20:30

BALANCE IS IN YOUR BODY & MIND (FULNESS)

A-34

Yoga Roof

Learn how to manage stress and emotions. Bring a mat for the yoga and a cushion for the meditation.

30 minutes dynamic yoga session,
30 minutes relaxing yoga session,
20 minutes of mindfulness practice.

20:30
to 22:00

CAREERS IN THE MOVIES

AUDITORIUM

HR Ticino (Human Resources Association)

Showing «The Company Men»: Three Top Managers face the consequences of being fired unexpectedly.

19:00
to 22:00

APPLI- CATION PHOTO SHOOTING

A-24

Fosphoro Studio

Are you ready for the job of your dreams? Start here by getting a professional photo for your CV.

19:00
to 22:00

MEET GREET AND PLAY FUSSBALL

A-11

UBS

Come and play fussball with and against our company representatives and discuss with them in a playful and casual atmosphere, with no yellow nor red cards.

19:00
to 22:00

ALUMNI LOUNGE: USI Alumni

DRINK PLAY AND CHAT

A-23

Meet USI Alumni in a joyful way, together with La Mobiliare, Viganello.

19:00
to 22:00

BE A UN DELEGATE FOR ONE NIGHT!

HALL LEVEL 2

USI MUN (Model United Nations)

Per quale sorta di uguaglianza saresti disposto a batterti? Scatta una foto in un setting diplomatico ed esprimi la tua prerogativa politica!

19:00
to 22:30

FOOD COURT

Do you need to recharge? Sandwiches, drinks and snacks, international dishes, coffee and a spaghetтата are awaiting you to keep going all night long...

19:00
to 22:00

UBS BROWN BAG

HALL LEVEL 1

UBS

Hungry? Grab your UBS Brown Bag with sandwiches, a snack and drink and get started!

19:00
to 20:30

INTER- NATIONAL FOOD NIGHT

HALL LEVEL 2

AIESEC Lugano

It is more than an international food tasting event. It is a chance to experience different cultures, meet new people and learn about their languages and traditions.

19:00
to 22:00

HAVE A POSITIVE CUP

*Nespresso*Let's chat around a Nespresso
Grand Cru!

A-11

19:00
to 22:00

SNACK TIME

*Red Bull and Chio Snacks*Do you need energy between
one workshop and a lab?
Recharge with snacks and
drinks.

HALL LEVEL 3

22:00
to 22:30

MIDNIGHT SPAGHETTI

*Career Service and
VF International*Celebrate with us this Long
Night! Come to the cafeteria:
a plate of pasta will be waiting
for you.

CANTEEN



22:00

CLOSING PARTY

The night is not over!
Celebrate with us: dance with
the music of the Dj Marathon,
and then party all night long
with United Students!22:00
to 24:00

MUSIC CHILL-OUT

*The Dj Marathon*Moment of well-deserved
relax with music and enter-
tainment to end the day
nicely, listening to the per-
formances of several DJs
who will also share their
experience with Espérance
Acti, a charity & music
project.

CANTEEN

24:00

LNOC PARTY

*United Students*Long Night of the Career
official party by United
Students in an exclusive
location, free entry for
all students and Alumni.
Come and dance with us!

WKND DISCO CLUB



The **LONG NIGHT OF THE CAREERS** is presented jointly by the Career Services of Swiss universities and is taking place on November 12, 2015.

In 2015 it's being held at 12 universities and university level institutions: ETH Zurich, School of Business FHNW, University of Applied Sciences St.Gallen (FHS), Lucerne University of Applied Sciences and Arts, HSR University of Applied Sciences Rapperswil, Università della Svizzera italiana (USI), University of St.Gallen (HSG), University of Basel, University of Bern, University of Geneva, University of Neuchatel, University of Zurich.

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