

Tuesday,  
October 29, 2019  
7:30 a.m. – 5:00 p.m.

Padiglione Conza, MAC6  
Viale Castagnola 5  
6900 Lugano

MASTERCLASS

# DOUGHNUT ECONOMICS

A DEEP DIVE INTO NEW ECONOMICS  
AND LONG-TERM THINKING



## Kate Raworth

Kate Raworth is a renegade economist focused on exploring the economic mindset needed to address the 21st century's social and ecological challenges, and is the creator of the Doughnut of social and planetary boundaries. She is a Senior Visiting Research Associate at Oxford University's Environmental Change Institute and Senior Associate at the Cambridge Institute for Sustainability Leadership.

## Roman Krznic



Roman Krznic is a public philosopher who writes about the power of ideas to change society.

## PROGRAM

**From 7:30 a.m. to 12:00 p.m.**

- Keynote by Kate Raworth on “Doughnut Economics for Smart Cities”
- Open Space Innovation workshop

**From 1:30 p.m. to 5:00 p.m.**

- Workshop/Masterclass: A Deep Dive into New Economics and Long-Term Thinking - a role-playing dialogue between present and future

**“Humanity’s 21st century challenge is to meet the needs of all within the means of the planet.”**

Kate Raworth’s explanation of the Doughnut of Social and Planetary Boundaries distills the challenge of climate and social well-being into a series of factors that must be brought into balance for future generations to continue to survive and prosper on this planet. Her research and doughnut model have found interest in organizations such as the UN General Assembly, the Global Green Growth Forum and Occupy London.

In this masterclass, Raworth will conduct an open presentation of the model and its application in a project developed in Amsterdam, as the city works toward a series of sustainable economic objectives that seek to bring about 100% sustainability by 2050. Following the presentation, an Open Space workshop will be conducted among participants to foster the methodology of collective intelligence and creative interaction.

The afternoon session, for registered participants only, will be centered around a scenario of role-playing, in which the present and the future transcend the linearity of time and are permitted to dialogue with one another. Roman Krznic will join Kate Raworth to conduct the session and reflect on the outcomes with the group.

Info at [fus.edu/doughnut-economics](https://fus.edu/doughnut-economics)