



- ✓ INVITATION ONLY EVENT
- ✓ 1-TO-1 MEETINGS

- ✓ EXHIBITION AREA
- ✓ CONFERENCES

- ✓ 2020 SPECIAL EDITION
- ✓ COMMUNITY & APP

# LUGANO, PALAZZO DEI CONGRESSI NOVEMBER 24<sup>TH</sup>, 2020

[www.LuganoFinanceForum.ch](http://www.LuganoFinanceForum.ch)

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# COVID-19 POLICIES

In a world over-saturated with "online" events, we, in FinLantern, believe that **face-to-face meetings** are more important than ever.

Of course, we are aware of the current situation and our forum is planned to:

**1. In case of event cancellation** in response to specific regulatory provisions related to the health emergency ("**Force Majeure**"), the Exhibitor will be able to:

- request the refund of the paid fee
- use the already paid fee for participation in every Finlantern event during 2021

**2. Respect all health provisions** at the relevant time and grant the most positive & safe experience to both partners and visitors.

In particular we assume 2 scenarios:

- **MAXIMUM NR. OF VISITORS 300: EVENT LIMITED TO SELECTED BUY-SIDE DELEGATES ONLY**
- **MAXIMUM NR. OF VISITORS 1.000: EVENT OPEN TO A LARGER AUDIENCE**



# 10<sup>th</sup> ANNIVERSARY

*In our 10<sup>th</sup> anniversary we decided to change the name of our Forum from LANTERN FUND FORUM to LUGANO FINANCE FORUM in order to reflect some highlights that we want to emphasize :*

**LUGANO:** our Forum is the most important financial event in the Italian part of Switzerland and represents a **unique opportunity to meet all the financial professionals based in the Ticino area, in one shot**

**FINANCE:** **not only Asset Management** ... but also **Alternative Investments** (Real Estate, Art, PE & VC, Gold & Crypto, STO ...) and **Services** (Fintech, Mortgages, Softwares, Fiscal & Legal, Fund Administration ...)

**FORUM:** the event is based on **2 sessions of conferences** and an **exhibition area** where facilitate the matching between international brands and local financial professionals

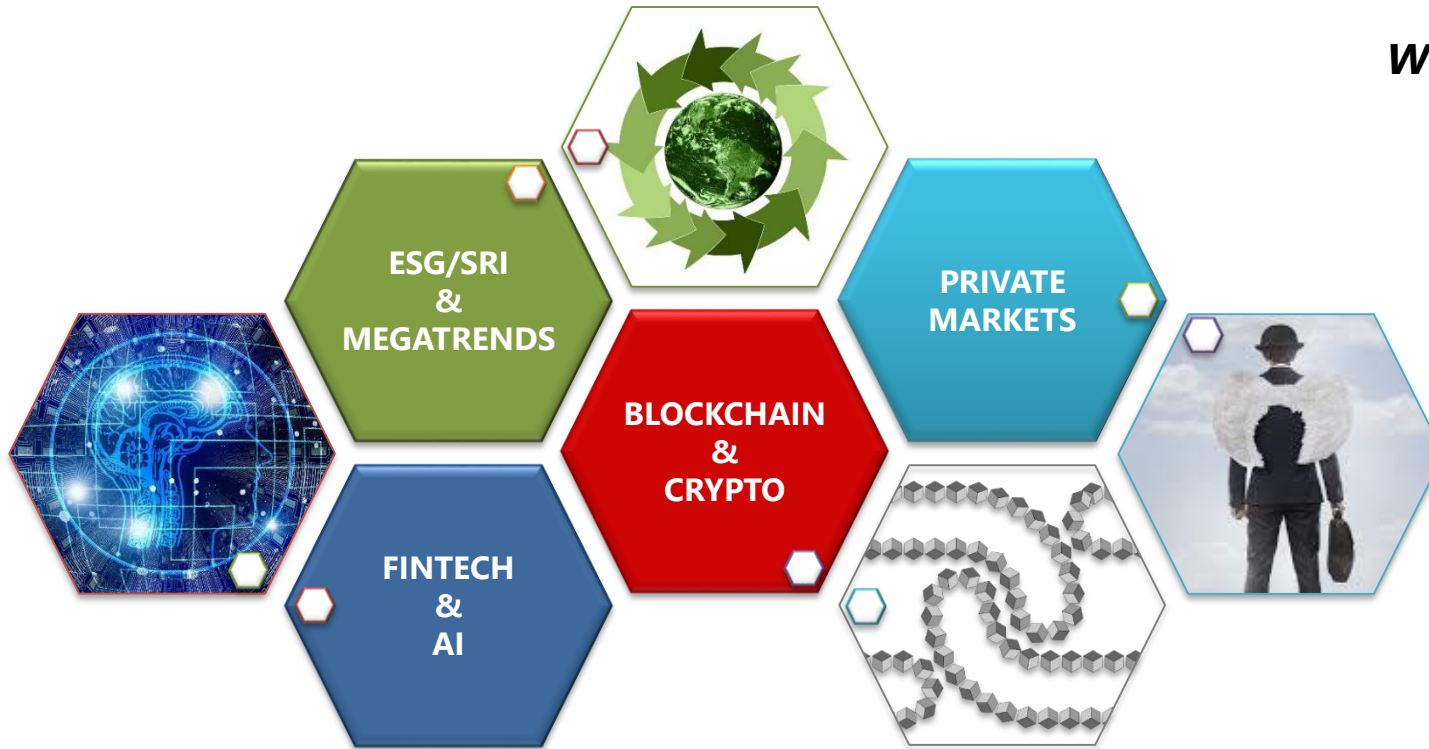


# 2020 EDITION WILL BE AN INVITATION ONLY EVENT

- To respect the stricter COVID-19 provisions: **ONLY 300 PEOPLE “LIVE & MEET & GREET”**
  
- **FINLANTERN WILL ORGANIZE TARGETED MEETINGS, THANKS TO AN “A.I.” MATCHING SYSTEM, BETWEEN EXHIBITORS AND DELEGATES**
  
- **Target:**
  - Fund managers (Funds, Hedge Funds, Funds of Funds...)
  - Fund selectors
  - Wealth managers (Discretionary Accounts)
  - Private bankers
  - Financial advisors
  - Family officers
  - Blockchain & Cryptocurrencies investors
  - Financial Analyst
  - Risk Managers
  - Traders & Brokers
  - Trustees
  - Service providers



# 2020 TOPICS



*With the support of:*



**ALL CONFERENCES CAN BE FOLLOWED FOR FREE IN STREAMING,  
AFTER REGISTRATION**



# PARTICIPATION OPTIONS

**MAIN PARTNERSHIP**

**EXHIBITION PACKAGES:**

- PREMIUM
- STANDARD
- LIGHT
- SPONSORHIP (NO BOOTH)

**SPECIAL SPONSORSHIP  
OPPORTUNITIES**

# MAIN PARTNERSHIP

## STAND:

- **Stand** (6 mq) in a premium position with superior furniture and large screen included

## 1-TO-1 MEETINGS:

- **10 PRE-ARRANGED MEETINGS** with buy-side delegates. **Priority in the delegates selection**

## VISIBILITY:

- **First level of Visibility** in all official communication and communication supports
- **Company profile & AD page** on LFF Guide
- **ADV Movie** 60"
- **Promotional materials** in the welcome bags
- **Roll up** in a strategic point of the fair (other than its own stand)
- **Unlimited messages** included to all delegates through FinLantern Community
- **List of all LFF delegates** (exclusively for Main Partners)

## STAFF:

- **Nr 4 staff people accepted**

## FORUM (Exclusively for Main Partners):

- **Speaking slot** (30 min) OR **Participation to round tables** (according the topics dealt with)



Max 5 Main partners: **CONTACT US**



# EXHIBITION PACKAGES

Items	Premium CHF 8.500	Standard CHF 6.500	Light CHF 4.000	Sponsorship CHF 2.500
Stand (6 sqm – fully equipped)	Premium position (grey booths in the map)	Standard position (yellow booths in the map)	1 table + 2 stools	✗
PRE-ARRANGED Meetings with Buy-Side	nr 6	nr 6	nr 3	✗
Logo, link and company description on LFF website	✓	✓	✓	✓
Second level of visibility (size & hierarchy) on communication supports	✓	✓	✓	✓
Company Profile Page on LFF Guide	✓	✓	✓	✓
AD Movie 30"	✓	✓	✓	✓
Pass for Staff	nr 2	nr 2	nr 2	✗

# SPECIAL SPONSORSHIP OPPORTUNITIES

ITEMS	300 delegates CHF	1.000 delegates CHF
Badge-SOLD	2.500	3.500
Welcome Bags	2.500	3.500
Conference Room	2.500	3.000
Lunch	2.000	3.000
Coffee	2.000	3.000
End of work cocktail	2.000	3.000

**Gala Dinner** (24<sup>th</sup> November):  
 1 Sponsor: CHF 10.000  
 2 Sponsors: CHF 6.000

VAT (7.7%) not included

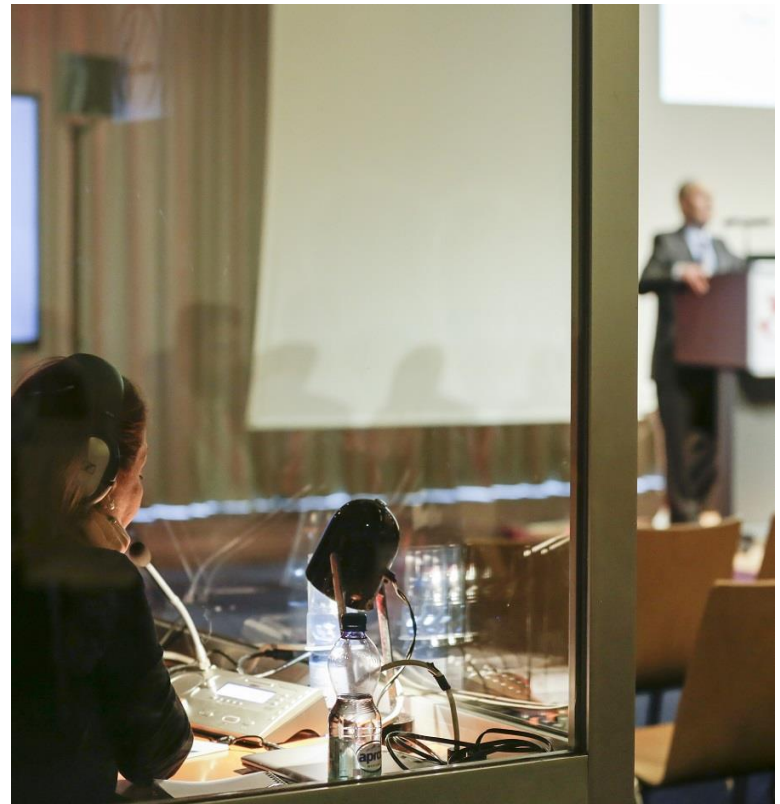


# OPTIONAL

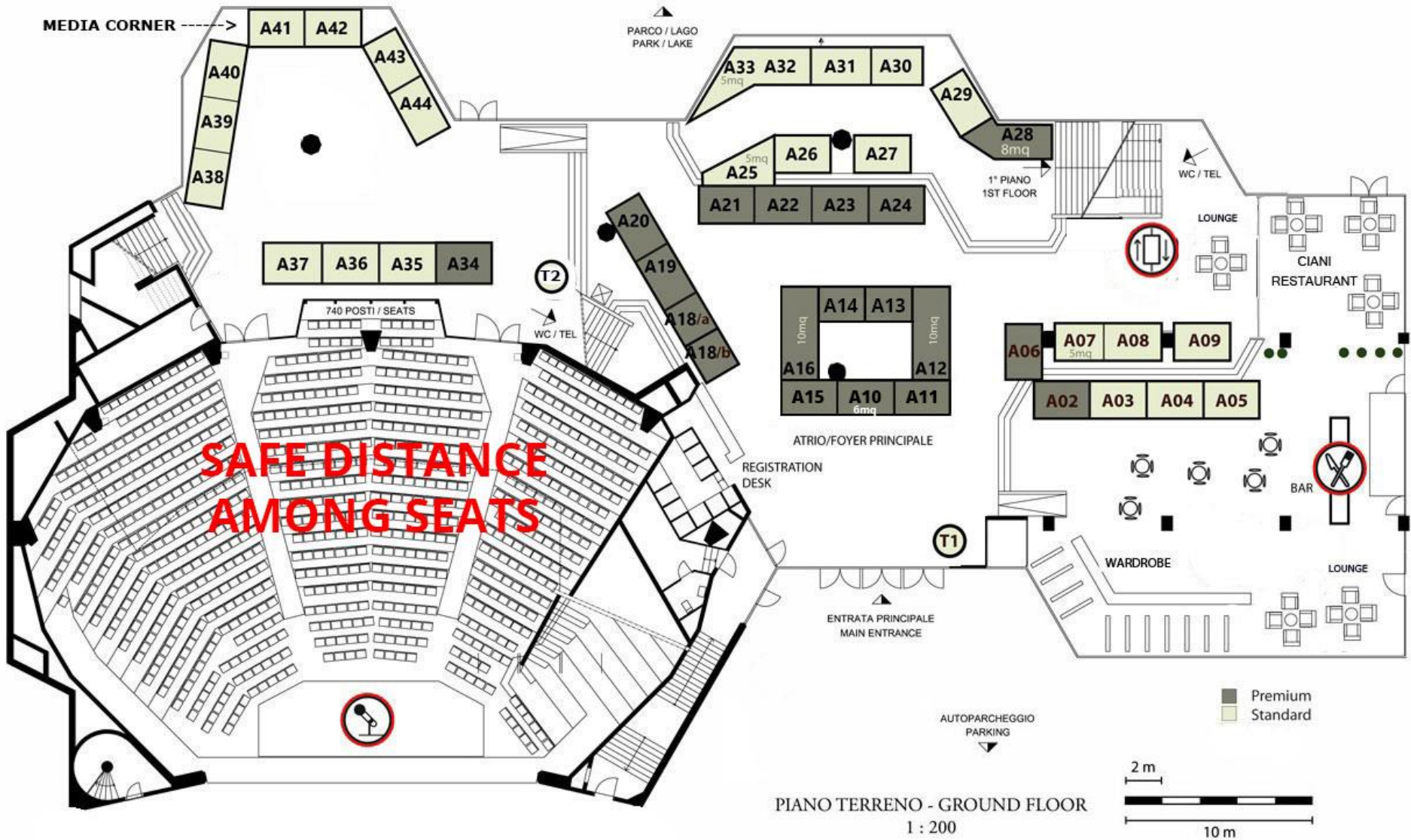
- **SPEAKING SLOT:** available for Main Partners only
- **PANEL:** max 50 minutes according to availability/topic  
**CHF 2,000**
- **WORKSHOP:** max 20 minutes  
**CHF 2,500**
- **AD PAGE on LFF Guide:**
  - **CHF 750 (for exhibitors & sponsors)**
  - **CHF 1,500**

## FROM EXTERNAL PROVIDERS

- Stand customization
- Additional equipment (furniture)
- Large screen
- Hostess: English and Italian (and an eventual third language)
- Food & Beverage at the booth

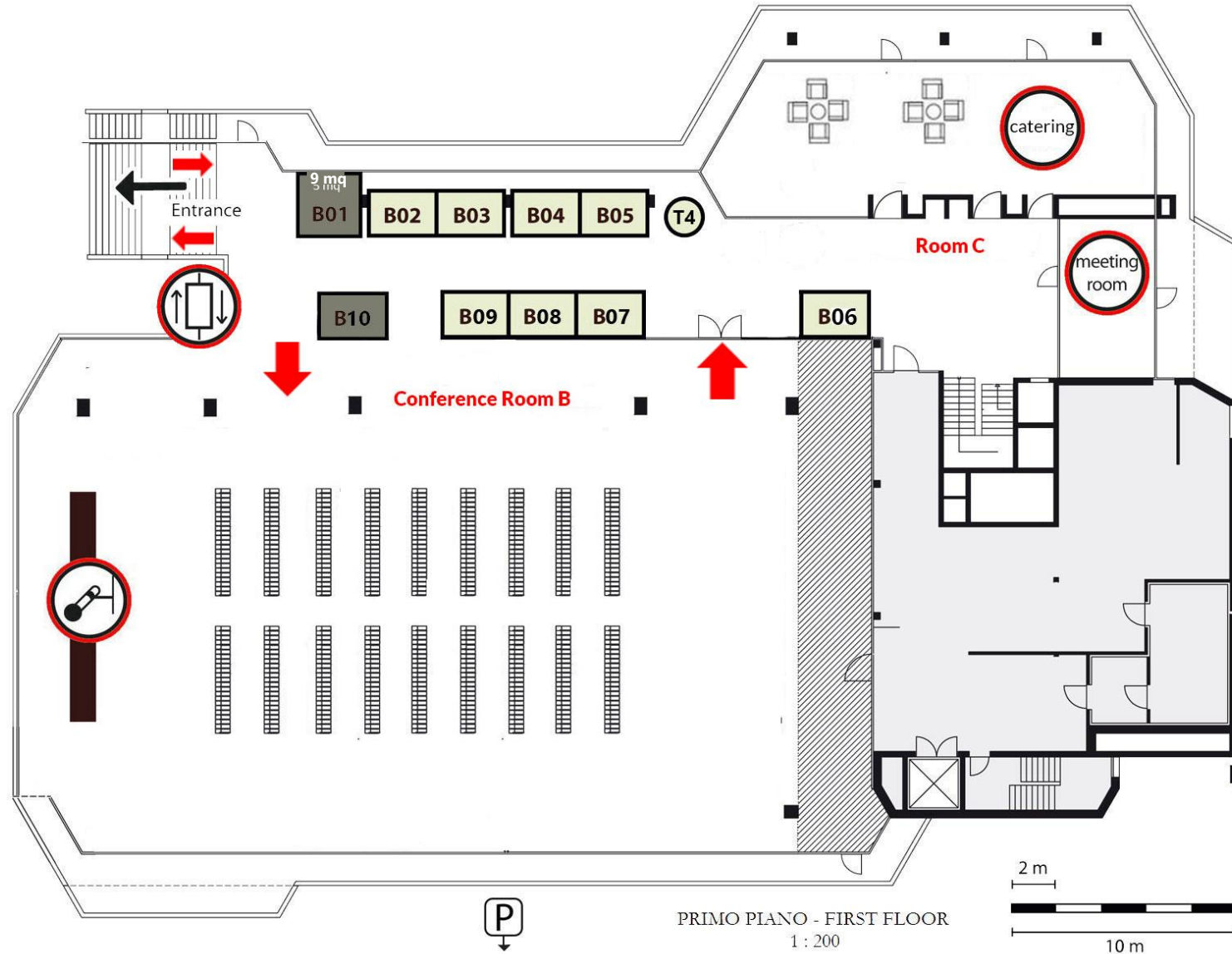


# MAP – GROUND FLOOR





# MAP – FIRST FLOOR



PRIMO PIANO - FIRST FLOOR  
1 : 200

# FINLANTERN COMMUNITY & APP

**LFF 2020**, as usual, is based on the synergies with [FINLANTERN COMMUNITY](#) and [FINLANTERN APP](#):  
The fundamental digital tool built in order to generate links among qualified financial professionals, who will be in the *same place*, at *same time*, with the *same ambitions*: develop their own businesses.

## **Before the event:**

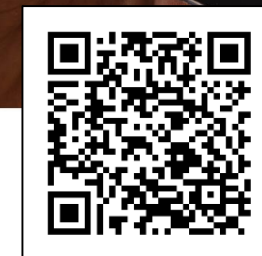
- ✓ **Register** to LFF 2020 and **download** the FinLantern App
- ✓ **Access** the list of all members attending LFF
- ✓ **Send** messages and **chat** with Delegates and Sponsors
- ✓ **Plan** meetings with them during the event

## **During the event:**

- ✓ **Read** the conference program
- ✓ **Scan** participants' badges (digital business card)
- ✓ **Get** announcements in real time
- ✓ **Meet** delegates and **develop** new business opportunities!

## **After the event:**

- ✓ **Download** the Excel file with all scanned badges
- ✓ **Contact** delegates for your the follow-up activities





# 2019 LFF PARTNERS

## MAIN PARTNERS



## PARTNERS



# CONTACTS



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